

By Carolyn Lee

The Imperial Republican

Nick and Tyler Talbott, the Talbott Brothers from Imperial, have chosen Kickstarter, an old-new way to fund creative projects, as a way to fund their next album due out this summer before the brothers appear at the Chase County Fair.

Kickstarter is new in that filmmakers, musicians, artists and designers using Kickstarter have complete control over and responsibility for their project.

Creators such as the Talbotts keep 100 percent ownership of their work. It's Kickstarter's mission to "help bring creative projects to life."

Kickstarter is an old idea in that persons such as Beethoven, Mozart, Mark Twain and Walt Whitman obtained money for their art from patrons both large and small

Nick Talbott said Tuesday that he and his brother chose Kickstarter because, "It gives people who decide to help us by funding us get something back."

Instead of a straight donation, a donation to Kickstarter gives the donor something exclusive back, Talbott noted.

"We like having people be a part of it (the project)," he added.

For instance, a \$1 donation gets the donor a digital download of one acoustic demo track from the album.

A \$10 pledge is worth a free advanced digital copy of the album. A \$30 donation is worth a Talbott Brothers sticker, wristband, digital copy of the album and a signed hard copy.

The exclusive gifts continue to get bigger as the donations grow bigger, with a \$1,000 donation giving the donor a house concert in an intimate setting with storytelling, Talbott said, as well as a limited edition vinyl and three acoustic demo tracks.

The brothers hope to raise \$4,000 to pay for producers, engineers, studio time and distribution by May 24 at 3:48 p.m. EDT.

The second album is written and ready to be recorded. The Talbotts decided to go to a professional recording studio this time. Their first album was recorded by themselves.

The project will only be funded if the \$4,000 goal is met.

As of Tuesday the project had received 16 backers with pledges of \$1,261.

For more information go to

<http://www.kickstarter.com/projects/1930133281/the-talbott-brothers-lets-make-a-record>.