

□ Editor's note: This is one in a series of features that will spotlight businesses in Imperial. The community has a thriving business community, and all residents may not realize the extent of services and products local businesses provide. This feature will be a regular offering throughout the year and beyond, and will include those businesses with a commercial address located outside of the home.



Behind the discrete door at 433 Court Street, wired for security, is a store carrying about 200 out-of-production collectible firearms, consisting mainly of shotguns and rifles.

Rod Fuller Collectible Firearms sells these guns to collectors from around the world. About 60 percent of Fuller's business is done by Internet, while 40 percent is to repeat customers.

Rod and Donna Fuller moved their firearm sales business to the present location in 2004. Previously, they had sold guns out of their Class Act antique store in the former Methodist Church at 8th and Broadway Streets.

Fuller actually purchased his first firearm to resell for profit in 1967. It was a hobby until 1985, when he turned it into a full time business.

Rod Fuller Collectible Firearms is unique in that it sells only out-of-production firearms, mostly over and unders made in Belgium. Fuller said it's probably the only gunshop that doesn't sell ammunition.

The most expensive firearm in the store now is a Browning Belgium Manufacture One-of-a-Kind Exhibition .30-06 over and under rifle valued at \$40,000.

That sets the store apart from gun shops that sell modern rifles and ammunition to hunters.

Fuller sells to people who appreciate the art of the weapons, and want to display them or use them as an investment.

He said he was looking over records recently, and noted that since 2000, "The average gun has doubled in value in spite of the bad economy."

"We deal in hard-to-procure items to maintain the quality of our inventory," Fuller added.

He stated that people with money to spend put it into a tangible item that not only appreciates in value as they own it, but allows them to enjoy it at the same time.

Entry to Rod Fuller Collectible Firearms is by appointment only.