



**By Jan Schultz**

***The Imperial Republican***

It was a busy day Saturday at JJ's, a newly reopened restaurant at 1134 Broadway.

Formerly operating as Sweden Creme, Jennifer Bell and Jason Faling purchased the business earlier this year, reopening in April under the new name.

At Saturday's grand opening, Imperial Chamber of Commerce officers were on hand for a ribbon-cutting. President Clint Johnson presented co-owner Bell a framed certificate and dollar bill, representing the owners' first clear dollar of profit.

A number of specials were offered throughout the morning and early afternoon, and they were popular, Bell said.

Most popular during the day were, Bell said, their hamburger special and the 25-cent ice cream cones.

During the grand opening, anyone making a purchase could enter one of several drawings.

Jody Kraus won the top prize—two tickets to an early season Cornhusker football game in the front row and on the 35-yard line.

Bell said one of her suppliers provided the tickets for the grand opening's give-aways.

Other winners included Jacob Christensen, who won a \$10 JJ's gift certificate, and Rick Moses and Maye Kunnemann, who won \$25 gift certificates to the restaurant.

JJ's is open seven days a week, with regular hours from 6 a.m. to 9 p.m. The espresso bar, which is a new feature at the restaurant, opens daily at 6 a.m., and the grill is on at 7 a.m. for breakfast items.