

The seventh annual Nebraska MarketPlace conference, Nebraska's premier event to energize and connect entrepreneurs, small business owners, service providers and communities, is set for Feb. 22, 2013 in West Point at the Nielsen Community Center.

MarketPlace is a 'one-day' event that offers a space to share ideas and learn from other attendees. It features strong, hands-on learning opportunities for potential and existing farm, ranch, home-based and mainstreet business owners, as well as community leaders and young people interested in entrepreneurship.

MarketPlace offers sessions focusing on innovation, agriculture, marketing, business development, community development, youth, policy, social media and financials. An impressive lineup of speakers will share information on promoting rural businesses and communities.

Keynote luncheon speaker and Nebraska native, Dr. Connie Reimers-Hild, a leadership and innovation coach, educator and author, will discuss the importance that confidence plays in a successful business.

The addition of Dr. Reimers-Hild rounds out the lineup for the full day event which includes high quality educational sessions and exhibitor booths with abundant networking opportunities.

The dynamic combination of expert presenters, essential service providers, individuals already engaged in entrepreneurial activities and daylong opportunities for all to mix and share ideas and solutions has proven very successful in assisting Nebraska's up and coming entrepreneurs to innovate and develop.

For more on MarketPlace visit: [www.cfra.org/market place/ne-13](http://www.cfra.org/market%20place/ne-13).