

## Customers will have six chances to win in punch card promotion

*By Jan Schultz*

*The Imperial Republican*

It's not quite Halloween, but the Imperial Chamber of Commerce and city of Imperial are already planning ahead for the upcoming Christmas shopping season.

The Chamber's Shop at Home committee created a new theme this year—"Making a Difference! Growing Together! Thanks for Shopping at Home!" Posters reflecting the theme are now hanging in Imperial businesses.

This year's Shop at Home campaign will reward Imperial shoppers with six chances to win a total of \$1,000 in Chamber Bucks at two separate drawings in December.

Official kick-off for the holiday promotion comes next Thursday, Nov. 1, when local shoppers will receive information along with their first punch card in next week's Imperial Republican.

From Nov. 1 to Dec. 21, shoppers spending between \$10 and \$100 at the 28 participating businesses will receive punches on their cards.

When each card is filled with \$200 in punches, the card can be deposited at Pinnacle Bank, Fine Things Jewelry & Gifts or the city office.

At the drawings on Dec. 6 and 21, three cards will be chosen with winners receiving \$250, \$150 and \$100 in Chamber Bucks.

All filled cards submitted by Dec. 6 will be eligible for the first drawing. Non-winning cards will remain in the pot for the Dec. 21 drawing, in addition to those added in between.

There is no limit on number of punch cards entered in the drawings. More punch cards are available at the 28 participating businesses.

Pribbeno encourages people to embrace the promotion, which is ramped up from previous years.

"The Shop at Home committee has worked hard on this promotion and wanted to reward customers for shopping at home," she said.

Each of Imperial's businesses has such unique merchandise, Pribbeno said, "and we encourage people to go into these businesses to see what they have to offer."

She also encouraged shoppers to talk to Imperial merchants about products or services they would like to see offered here.

"Working together we do make a difference and we keep the monies at home working for all of us," she said.

While the 28 listed businesses are the only ones at which punches can be received for dollars spent, all businesses are displaying posters with the new theme.

During November and December, local restaurants will be using placements featuring last year's theme "Keep the Home Fires Burning." Pribbeno said the two themes are tied together in the Chamber's efforts to thank the public for shopping in Imperial.

### **Christmas Festival Dec. 6**

The first drawing in Imperial's holiday promotion will be held Thursday, Dec. 6, a day that will also feature the Chamber's Christmas Festival.

During the day, many of the Chamber businesses will be providing entertainment, specials at their stores/businesses and drawings.

The day will be capped off in the evening with a soup and pie supper when the first Shop at Home drawings will be made. All punch cards submitted up until that time will be eligible for the first drawings.

The Christmas Festival events were moved from Wednesday to Thursday this year. More information on the Christmas Festival will be given as the event nears.

**Businesses where cards can be punched starting Nov. 1**

Adams Bank & Trust  
Adams Drug  
Adams Lumber  
Added Touch Flowers & Gifts  
Beverage Barn  
Chase County/Wauneta Medical Clinics  
Chase County Community Hospital  
City of Imperial  
Fine Things Jewelry & Gifts  
Frenchman Valley Coop  
Imperial Country Ford  
Imperial NAPA  
Imperial Republican  
Imperial Super Foods  
Imperial Yost Farm Supply  
M & M's Natural JAZ  
Mid-Plains Community College  
Owens' True Value  
Pizza Hut  
Platinum T-Shirt & Embroidery  
Prairie Dental Center  
Prairie States  
Communications  
Prior's New Generation Fabrics  
Valley Pro Irrigation  
21st Century Equipment  
Subway  
Troxell's Heating & Appliance