

North Platte native Julie Geiser has joined the Nebraska Game and Parks Commission as a public information officer for west-central and southwest Nebraska. She began her duties, working out of the agency's North Platte office, on Jan. 14.

Geiser's duties include community and media relations, public information, and photography and writing for NEBRASKALand Magazine and all agency media.

Geiser, an avid outdoor enthusiast, has coordinated the Becoming an Outdoors-Woman program for Game and Parks. The program introduces women of all ages to a variety of outdoor activities in a casual, noncompetitive environment. She enjoys hunting upland and small game, waterfowl, turkey, deer, antelope and elk. She also enjoys fishing, ice fishing, camping, kayaking and many other outdoor activities. She also is a volunteer instructor for hunter and bow hunter education. Being outdoors also inspires Geiser to express her love of wildlife on canvas with acrylic paintings and color pencil drawings.

Geiser had spent the past 10 years in marketing at the North Platte Telegraph. She had written an outdoor column for the Telegraph the past eight years. She had worked as a staff assistant at Game and Parks in North Platte from 1993-2003, where she taught outdoor education to many school-aged youth in west-central Nebraska.

"Julie brings valuable skills and experience to our communications team," said Christy Rasmussen, administrator for Game and Parks' Information and Education Division. "Her passion is giving knowledge to others about the outdoors and showing others all the exciting experiences and fun the outdoors has to offer."

Geiser and her husband, Tom, have two children and three grandchildren.
Contact Geiser at julie.geiser@nebraska.gov.