

By Carolyn Lee

The Imperial Republican

Bringing Imperial to the rest of the world. That's the idea behind the City of Imperial's first annual Imperial YouTube Video Contest.

The city is asking people to create a video of things to do in and around Imperial during the summer.

A city account on YouTube will showcase all of the videos entered.

The video with the most views will win \$1,000 in Chamber Bucks. If the video goes viral (more than a million views) the prize money will be doubled.

Second place will win \$500 in Chamber Bucks, and third place will win \$250 in Chamber Bucks.

Jason Tuller, Community Development Director, said as of Monday that no videos had been received. The deadline for videos and applications is Sept. 9 at 4 p.m.

Tuller pointed out that the video could be used as a fundraiser by various organizations.

"This is a good opportunity to have fun, show other people what Imperial looks like and win money!" he said.

The video must be filmed within 15 miles of Imperial and must contain at least 50 percent of the footage in city limits;

All videos must be G-rated;

All videos must be the original work of the applicant, including music, to avoid copyright violations;

All videos will be prescreened by the city before posting to YouTube;

The videos must not exceed five minutes in length;

The videos must be submitted in a form that is directly uploadable to YouTube.

The viewing contest will be held Sept. 16 through Oct. 15.

For more information contact Tuller at 882-4368 or jasont@imperial-ne.com.