

**By Jan Schultz**

***The Imperial Republican***

With the blessing of Imperial's citizen's advisory committee and other local groups, the city council hired a marketing firm to promote the use of the city's economic development property, east of Schroeder Park.

Pinnacle, whose owner lives in Kearney, was hired for the marketing work at Monday's city council meeting. The company's \$29,036 proposal will be paid for with LB 840 city sales tax funds on the economic development side.

"One thing we need to do as a city is to get the economic development area/industrial site out there and in front of those companies that might be a good fit for our community," said Leslie Carlholm, the city's community development director.

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