

□ *Editor's note: This is one in a series of feature stories about people who have returned with their families to their hometown of Imperial, after living and working in other communities.*

By Carolyn Lee
The Imperial Republican

It really wasn't a question of returning to Imperial for Jill (Moritz) and Scott Fiedler. It was a question of when.

The couple moved to Imperial in October 2005 when the Alco store was built and Jill was hired as manager.

They met in Lincoln, where Jill was manager of a Target store and Scott was in research and development at the Goodyear engineering plant.

Jill attended the University of Nebraska-Lincoln following graduation from Chase County High School. She received a Bachelor of Science degree in social work in 1990.



Scott also graduated from UNL, with a Bachelor of Science degree in business in 1983. They met through mutual friends and married in January 1998.

When Jill would return to Imperial to visit her family, she would see friends running businesses and attending ball games. She wanted to raise her daughters in a “great community. It’s so safe and welcoming and friendly. It’s slower paced and you can become involved in the community,” Jill added.

Scott said Imperial became more and more appealing as he was stuck in traffic for a long time after visiting a school in Lincoln that oldest daughter Peyton might have attended.

“We’d been saying we’d move back for several years,” the Lincoln native said. Then Jill obtained the Alco job and Scott found a job as sales manager for Allo Communications.

The benefits of the town, Scott said, are no traffic and being able to get around town in five minutes, and the friendly atmosphere. Jill said there’s safety for their three daughters, through “knowing who your children are with, their families and who they’re involved with. It’s feeling like there’s always someone there if you’re in trouble like having a flat tire or your kids miss the bus.”

Both agreed that they would like to see more eating establishments in Imperial. Scott enjoys eating at different cultural restaurants.

“On the other side of the coin, people are trying to provide a lot entertainment-wise,” he said of concerts recently promoted in the community.

How would they sell Imperial to someone thinking of moving here? Scott said it’s very progressive for a small town.

Jill said it depends upon the family’s makeup, but for those with children, it’s “a safe community, with a great school, progressiveness in building the pool and track facilities and great economic development. People are working together to make (Imperial) better, clean and

friendly.”